

FREELANDER



NEW



How does The New 2004 Freelander take the marque to another level?

Always an innovator in the compact premium 4x4 class it created, this Freelander has moved ahead again with over 700 changes across all derivatives.

Outside, a distinctive new face gives this Freelander greater presence than ever before. Freelander now adopts the family face shared by Range Rover and Discovery while still retaining its' award winning design styling.

Of course this family connection is more than skin deep – The New 2004 Freelander is Land Rover engineered right down to the finest detail. The new twin pocket headlamp lenses and extended front bumper are formed from a highly durable engineered thermo plastic while the high performance headlights make sure you can see and can be seen.

The striking new interior is luxurious and sophisticated. The use of premium materials for the seating and trim reinforces a big vehicle ambience that states quality. Instrumentation, switches and controls have been positioned for ease of use and accessibility. The drive is positive and the vehicle responds, without hesitation, to all demands.

Inherent Land Rover technologies ensure it excels in the toughest off-road conditions – from snowfields to savannah, to the outback. This sure-footedness offers big benefits in everyday driving. Snow, slush, rain and other treacherous conditions are all conquered with extra security and safety.

Also, new to the range, the exhilarating Sport variant extends the Freelander experience with larger 18" wheels and lower, more dynamic suspension, making this model the most agile and responsive Freelander yet.









Introducing The New 2004 Freelander.



LOOK AGAIN

The result of a multi million pound investment, The New 2004 Freelander could change your outlook on 4x4 driving.

With a new exterior design and a completely revised interior, this Freelander brings you a new perspective. The raised driving position immediately puts you above the crowd. This, combined with excellent all round visibility and responsive handling, gives you the confidence to embark on any journey with a reassured feeling of security. Even at night, vision is enhanced, the new twin pocket headlamps offering improved lighting performance.

Whatever the view from your Freelander, this vehicle will never look out of place, whether in the city, the country, up a mountain or on the beach. It's so easy to change the scenery, Freelander's capabilities both on and off-road

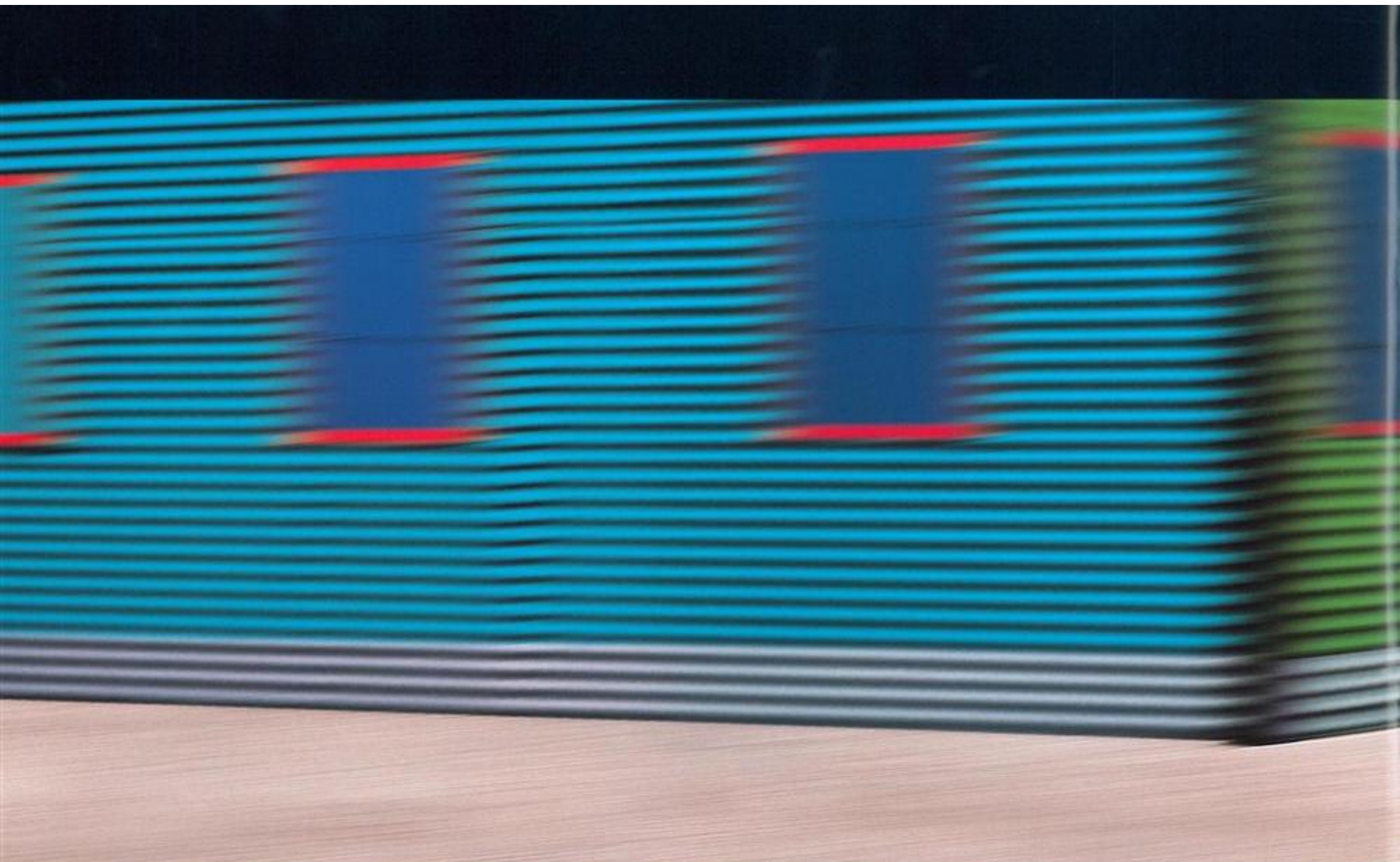
mean that it can meet any challenge and conquer any terrain to get you where you want to be.

This vehicle is driven by an impressive range of engines, the tried and proven 2 litre Td4 diesel, the 16 valve 1.8 petrol and the sporty V6 petrol, all results of the same exhaustive testing and development that any components must endure before they become a part of the whole that is a Freelander. There is also a choice of five-speed manual transmission and, a first in its class, the five-speed automatic featuring CommandShift™, a sophisticated manual shift system which offers you greater driver involvement when you want it.

There's a lot more to The New 2004 Freelander than first meets the eye. The possibility of adventure will not be limited by where the roads take you – remember this is a Land Rover, and roads are optional.







The New 2004 Freelander Sport. Revised and tuned suspension with 18" wheels and lower profile tyres.
A stunning driving experience.



CONTROL

As well as ensuring that The New 2004 Freelander is visually outstanding, the Land Rover engineering team have kept safety and control high on the design agenda.

When braking in any situation, Anti-lock brakes and Electronic Brakeforce Distribution (EBD) monitor and adjust each wheel to maximise braking performance. EBD ensures equal and optimum braking while compensating for inevitable changes in front to rear weight distribution. Hard braking when fully loaded or towing is accomplished with balanced precision, ease and safety.

And of course you always have the reassurance of Freelander's permanent four wheel drive and traction control, combining to give you maximum grip and response on-road as well as off.

All of these systems do their respective jobs all the time, but you only really notice them when you need them. With independent suspension the ride is positive yet smooth. It really does keep you in control when the going gets tough, wherever you are.

As you would expect, Freelander naturally incorporates the latest in driver and passenger safety systems. Inside is not only a more refined, more comfortable environment, it's also well protected. A single dash button will lock all doors once inside and improved alarm handsets enable phased locking, a feature which offers added security for lone drivers. Another innovative feature is the remote lowering of the rear tailgate glass to allow for easy loading.







Land Rover technologies in action. Hill Descent Control (HDC) and Electronic Traction Control (ETC) ensure grip on wet and loose surfaces, on and off-road.



HIGHLY DEVELOPED

The New 2004 Freelander is an extremely sophisticated vehicle, the product of continuous development and improvement programmes.

Freelander technologies are there for two reasons: for increased safety and to enhance the driving experience. Every engineering advance built into the vehicle is rigorously tested for performance and reliability in all conditions. Road, Sand, Mud, +50°C to -40°C. This relentless drive for improvement is the basis of Freelander's success; if it's on the vehicle it will work and go on working. Just as you would expect from the world's only dedicated manufacturer of permanent 4 wheel drive vehicles.

The front grille, bumper, headlamp lenses and wing are formed from a high strength polycarbonate polymer which resists low impact damage, offering real protection to vehicle and occupants.

Freelander also features technologies that are not so visible. Full-time Electronic Traction Control (ETC) ensures grip on wet or loose surfaces on or off road. Hill Descent Control (HDC) enables the controlled descent of steep or slippery declines. At the touch of a button, HDC will bring you down at a steady 5.6mph in either first or reverse gear. There's no need to touch the brake pedal - all you have to do is steer.

Another hidden feature is the ingenious Viscous Coupling Unit which automatically locks the front and rear prop shafts to prevent wheel spin on either axle. The response is instantaneous and undetectable by the driver, giving car-like handling in normal conditions and extremely good performance in adverse or off-road situations.









FULL VOLUME

The New 2004 Freelander's cabin maximises its interior potential.

Everything inside, from dials to seating, has been examined and refined using premium materials to enhance the opulent feel. External climatic changes can be quietly addressed by the air conditioning system. The result is a more ergonomically efficient, comfortable, safer vehicle.

You could simply fill your Freelander with music, using one of the range of sound system options available to you. A CD player is now standard on all

models with further options available comprising 6 disc in-dash CD player, a 9 speaker harman/kardon speaker system and Satellite Navigation.

Fold down the seats in the 5 door model to utilise a generous 46 cubic feet of load space, and if that isn't enough you have a wide selection of genuine Land Rover roof rack or towing accessories at your disposal.

Whatever you use your Freelander for, there's a chance that all the versatile space inside will tempt you into the wide spaces outside, and you couldn't choose a better equipped vehicle to get you there, and back.











The New 2004 Freelander with Accessories.
'A' frame Protection Bar, Luggage Carrier and 3 door Body Styling Kit.









The New 2004 Freelander – built by Land Rover.





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