





# Range Rover County

Available only in the United States, County is the most luxurious production Range Rover ever built.

With a March 1989 introduction, the "County" establishes a new benchmark in a luxury sports utility. Combining the vehicle's proven off-road prowess with a level of comfort, convenience and luxury features not previously available in a Range Rover.

The County is the logical extension of Range Rover's desire to provide our clientele with the amenities of a fine European road car, including Polished Burl Walnut, Connolly Hide and state-of-the-art premium audio system incorporating infrared remote control and six disc auto change CD player.

## UNIQUE FEATURES

In addition to the normal Range Rover appointments and standard specifications the "County" features:

### INTERIOR

- Connolly leather upholstery in Sorrell Brown standard with additional leather interior accents (passenger grab handle, parking brake and transfer gearbox shift lever gaiters).
- Polished burl walnut wood trim on instrument panel, center console, power window control facia and door trim panels.
- Electrochromic automatic dimming day/night interior mirror with glare control.
- 32 oz. deep-pile carpet floor mats (front and rear).



### AUDIO SYSTEM

- Premium audio system with remote control featuring six-disc auto change CD player/tape cassette/AM-FM stereo and six speakers plus sub-woofer. Dolby B&C type noise reduction, programmable CD player, theft deterrent device and rear window antenna. (CD player located in luggage area)



## EXTERIOR

- Unique exterior paint selection with colour-matched alloy wheels in one of the following colours:

— Beluga Black (Clear coat)	[CODE 910]
— Cairngorm Brown (Micatallic)	[CODE 362]
— Trocadero Red (Micatallic)	[CODE 996]

- Silver painted coachline (twin pinstripes).
- Chrome front and rear bumpers with black endcaps.
- Distinctive "County" identification including wheel hub centers, tailgate script and medallion on audio console.
- Power slide and tilt sunroof.
- Front and rear mud flaps.



## POSITIONING

Range Rover County, with its high level of standard equipment and appointments, represents an opportunity for Range Rover prospects to own one of less than 700 County models to be produced during the 1989 Model Year. County is designed to appeal to those individuals desiring the ultimate luxury package available on this accomplished off-roader.

## PRICING

County includes all standard Range Rover features, as well as unique County features including standard power sunroof and leather interior. There are no factory options offered.

Manufacturer's suggested retail price: \$43,100

Inland transportation: \$ 550

## PUBLIC INTRODUCTION

The County will be publicly introduced at the Greater New York International Auto Show on March 24.

## AVAILABILITY

Vehicles will be shipped to dealers beginning late March.

## PUBLIC RELATIONS

Dealer press kits containing dealer press releases and photos for local distribution will be provided.

## MARKETING SUPPORT

National print advertising will feature a County in upcoming advertising. Merchandising materials being provided includes a separate County brochure, supplemental pocket facts folder and point of sale materials.

### FOR SALES PERSONNEL USE ONLY

All specifications are based on latest information available at time of printing. Vehicles pictured may vary slightly from actual production models. The manufacturer reserves the right to make changes at any time, without notice, to price, colours, materials, equipment, specifications and models. Details and specifications are further subject to change due to local conditions and regulations and not all models of Range Rovers are available in every market.

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**RANGE ROVER**

RANGE ROVER of NORTH AMERICA, INC.

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TO HER MAJESTY THE QUEEN  
MANUFACTURERS OF LAND ROVERS  
AND RANGE ROVERS  
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TO HER MAJESTY THE QUEEN MOTHER  
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Range Rover County . . . A New Benchmark in Luxury

