

Adobe™ Learning Resources

At a glance

Adobe provides a range of instructional materials for both educators and end users. Designed, written, and tested by Adobe's Learning Resources Group, professional, interactive lessons and projects are available in print or on CD-ROMs, with special classroom kits for educators.

What we do

Summary

- Classroom in a Box® and Discover in a Box™ kits — software and curriculum for classrooms and student labs
- *Classroom in a Book™* series for individuals and classrooms
- Adobe Instructor Certification Programs

How we do it

Adobe encourages educators to teach its publishing and multimedia software. The award-winning curriculum consists of many lessons and review projects, for 16 or more hours of study. Using the Adobe Press *Classroom in a Book* series, (included in the Classroom in a Box kits), educators may elect to use only those modules that relate to a particular class, or to use the complete curriculum to teach an entire term.

The Adobe **Classroom in a Box** software is licensed for installation on up to ten computers for educational use. (This is not a concurrent license.) In addition, ten copies of the Classroom in a Book, and an Instructor Notes CD are included.

Educators are encouraged to consider becoming **Adobe Certified Instructors**. To help instructors prepare for the product proficiency exams, which validate their knowledge and skills, we have prepared a brochure and bulletins, detailing the steps and study materials.

Adobe posts listings of **Adobe Certified Instructors** on the FaxYI system (1-206-5737), on our home page (<http://www.adobe.com/Support/AICP.html>), and advertises in the Adobe Magazine, so end user customers can locate training and support resources.

Software and curriculum for classrooms and student labs

for the latest shipping versions of Adobe's major software applications

The Classroom in a Box™ kits

Product

- Adobe After Effects™
- Adobe FrameMaker™
- Adobe Illustrator™
- Adobe PageMaker™
- Advanced Adobe PageMaker
- Adobe PageMill™
- Adobe Photoshop™
- Advanced Adobe Photoshop
- Adobe Premiere™

Suggested Retail Price

\$1395 for Macintosh only
\$1395 for Macintosh or Windows, \$1995 for UNIX
\$745 for Macintosh platform, \$495 for Windows
\$995 for Macintosh or Windows
\$995 for Macintosh or Windows
\$395 for Macintosh only
\$1395 for Macintosh or Windows
\$1395 for Macintosh only
\$1395 for Macintosh or Windows

The **Classroom in a Box** contains:

- One complete software package
- License Agreement for installation on up to ten classroom or lab CPUs
- Ten *Classroom in a Book* workbooks
- Instructor Notes on CD-ROM, offering explanations, analogies, and suggestions to aid classroom teachers. Compiled at Adobe during a test class with invited instructors
- Ten quick-reference guides
- One demonstration video (if available)

Notes:

- The **Advanced Adobe Photoshop Classroom in a Box** includes **Adobe Dimensions™**, and a license to install it on up to ten classroom computers.
- **Adobe PageMaker/Windows Classroom in a Box** curriculum requires **Windows 95**.

The **Discover in a Box™** kit for Adobe Persuasion 3 for the Macintosh contains

- Two Adobe Persuasion™ 5-user software lab packs for installation on up to ten classroom/lab Macintosh CPUs
- Instructor Manual for instructor-led classes
- Diskettes for printing student materials and handouts
- Suggestions to make the class interesting and profitable

The ***Classroom in a Book™* Series by Adobe Press**
for Macintosh or Windows platforms unless noted

- Adobe After Effects (Macintosh only)
- Adobe Illustrator
- Adobe PageMaker
- Adobe PageMill
- Adobe Photoshop, 2nd edition
- Adobe Premiere
- Advanced Adobe PageMaker
- Advanced Adobe Photoshop
- Learning Adobe FrameMaker (Macintosh, Windows and UNIX)

Recognized for excellence worldwide, the Adobe Press *Classroom in a Book* series is created by Adobe's own team of professional writers, artists, production artists, designers and expert trainers. Using the award-winning *Classroom in a Book* series, people interested in the publishing and multimedia fields can learn to become more productive and creative.

The CD-ROM included in each *Classroom in a Book* contains the electronic files necessary to complete the many solution-based lessons. The software application is not included.

During development, *Classroom in a Book* materials are tested at Adobe. Adobe's trainers, working with professional writers, artists, technical support specialists and outside instructors, spend many days in the classroom, testing the lessons and projects.

Ordering the *Classroom in a Book* series

The Adobe Press *Classroom in a Book* series is sold in computer bookstores and by catalog, worldwide. Adobe Press books can be ordered in quantity from Macmillan Publishing, by telephone (1-800-428-5331 or 1-317-581-3500), or by postal service addressed to: 201 West 103rd Street, Indianapolis, IN 46290-1097 USA. Or order from The Douglas Stewart Co. Fulfillment Center in Madison, Wisconsin.

Outside of the U.S. and Canada, please contact your local distributor. Several books in the series are translated in French, German, Chinese, Korean and Japanese and are available only in those countries.

The Adobe Instructor Certification Programs

For trainers wanting to partner with Adobe as certified instructors

Adobe's Instructor Certification Programs were launched in 1995 with Adobe Photoshop. During 1996, Adobe is offering Programs for Adobe PageMaker, Acrobat, FrameMaker, Dynamic Media, Illustrator, and PageMill, in that order. As we develop pools of Certified Instructors who are fully qualified to teach and support specific products, we will recommend them to our end-user customers.

Certified Instructors will be eligible for unique benefits, and we will post their names on Adobe's Internet home page, list them in our FaxYI documents, and promote them in the Adobe Magazine, so our end-user customers can easily locate excellent training resources. Certified Instructors can be visually identified by a special Adobe Certification mark on their business stationery or cards.

If you are an educator interested in becoming an Adobe Certified Instructor, call 1-800-685-4172, or write to the Adobe Instructor Certification Coordinator, Adobe Systems Incorporated, 333 West San Carlos, San Jose, CA 95110, to request information. An application and agreement form with a brochure detailing the three steps to certification are also on Adobe's World Wide Web home page and on FaxYI. Or use our Internet email address: certification@adobe.com.

General Information in North America

Adobe's Internet home page: <http://www.adobe.com>

Adobe FaxYI automated system: 206/628-5737

Adobe Technical Support: 1-206/622-5500 in USA

To locate Adobe Certified Instructors and former Frame Authorized Training Centers and Consultants: use our automated FaxYI system or visit Adobe's home page on the Internet <http://www.adobe.com/Support/AICP.html>

Adobe Instructor Certification Programs Guide and information for educators: dial 1-800-685-4172, fax 1-408-975-6612; you can see the Guide at <http://www.adobe.co/Support/AICP.html>, or have it faxed to your machine using the FaxYI system. Send email to: certification@adobe.com

Adobe Press books can be ordered in quantity from Macmillan Computer Publishing, (1-800-428-5331 or 1-317-581-3500); address: 201 West 103rd Street, Indianapolis, IN, 46290-1097 USA

Adobe's Image Club software catalog: call 1-800-661-9410 (USA and Canada)
email: aingraha@adobe.com, fax: 1-403/261-7013.

The Douglas Stewart Co. Fulfillment Center: orders from North America
1-800-306-4335, fax 1-800-813-6537; address: 2402 Advance Road, Madison WI 53704.
Purchase orders and checks must be made payable to The Douglas Stewart Co.

Elsewhere, please contact your local distributor

Offered products, services and pricing subject to withdrawal or change without notice



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