

Would you like to learn more about Adobe technology? Receive technical documentation? Be informed of new development tools? Then take a look at the Adobe Developers Association.

Adobe Systems, the leader in PostScript® language technology, would like to introduce you to our Developers Association. This association is intended for third-party software developers who are interested in using Adobe technology in conjunction with their products. The information and services provided by the association are designed to support developers and keep them up-to-date as they work with Adobe technology.

We publish technical information about all of our products and technologies, including the PostScript language, Adobe® Acrobat®, Adobe Type Manager®, Adobe Printer Drivers for Macintosh® and Windows®, the Adobe Type Library, Adobe Illustrator®, Adobe Photoshop®, Adobe Premiere®, PageMaker®, Adobe Frame Maker®+SGML, and After Effects™ plug-in API's. We encourage you to take advantage of our services and let us help you in the development process.

At this time, the Adobe Developers Association does not offer support for the Display PostScript™ System. The Display PostScript extension to X is shipped and supported by various workstation manufacturers. Adobe has collaborated with Visual Edge Software to make Display PostScript NX software and developer products for Sun and HP systems available through two distributors. The U.S. distributor, Bluestone, may be contacted by phone at (609) 727-4600, or by e-mail at blustone!info@uunet.uu.net. The European distributor, Protek, may be contacted by phone at (44) 01628-75959, or by e-mail at info@protek.co.uk.

It's important to receive essential documentation quickly when developing software. Support for Adobe Acrobat, PostScript Level 2 features such as forms and device independent color, EPSF and Type 1 fonts, are features that add value to your product. Knowing about new tools and features can affect your business, and the classes and programs that we offer can help you write better software.

If you need to have accurate, precise information, let us introduce you to our available resources. Come to the source for technical information!

How to Join

It's simple! The Adobe Developers Association offers five separate programs for you to choose from: Basic Membership, the Adobe PostScript Technologies Program, the Adobe Graphics and Publishing Developers Program, the Adobe Frame Products Developers Program, and the Adobe Acrobat Plug-Ins Developers Program. Please review the following descriptions to see which program is best suited to your area of development. To join any of the first five programs, just complete the appropriate enclosed application.

For more information regarding the Adobe Acrobat Developers Program, or if you have any questions, please call us at (408) 536-9000. You may also reach us by fax at (408) 536-6883, attention: Adobe Developers Association.

► Basic Membership

The annual fee for this program is \$145. (*The fee for countries* outside the U.S. and Canada is \$345.*) Membership is for one individual to receive the following benefits. Only this contact may call to order software products at a discount.

Technologies Supported

None. This program is for receiving general information only. To receive support on a specific technology, you must join that program. **Basic Membership benefits are included in all of the other programs.**

Monthly Newsletter Mailing

The Developers Association publishes a newsletter, the *ADA News*, that keeps members informed of new technologies, questions and answers, class schedules and conference locations where you can meet members of the developer support team. You will also receive order forms for technical literature, notification of newly created technical documents, new product announcements, and other timely information.

Discounts

Members receive discounts on Adobe application programs (*some restrictions apply*). You will be responsible for registering the products you receive and for purchasing application upgrades through our Customer Support group.

Acquired Knowledge, Inc., the only Adobe authorized training center in the U.S., offers members a \$ 100 discount on PostScript language programming classes. They can be reached at 619-587-4668 if you have questions about their training classes.

► Adobe PostScript Technologies Program

The annual fee for this program is \$395 (*The fee for countries* outside the U.S. and Canada is \$595*). This program is for one individual to receive the following benefits. Only this contact may call for technical support or to order software products at a discount.

Technologies Supported

PostScript language, Adobe Printer Drivers for Macintosh and Windows, Adobe Type Manager, Type 1 and Far Eastern font technology, PostScript Printer Description (PPD) and Adobe Font Metric (AFM) files.

Basic Membership

This includes the monthly newsletter mailing and discounts.

Technical Support

A member in this program is entitled to 5 developer technical support cases per year at no additional charge. Additional cases may be purchased for \$125 per case. Support packages of 5 cases for \$500 and 10 cases for \$1,000 may also be purchased. Developer technical support may be provided via phone, e-mail or fax.

PostScript Software Development Kit

The PostScript Software Development Kit (SDK) on CD-ROM for Macintosh and Windows provides the help you need to take advantage of the wide variety of benefits that the PostScript language has to offer. It contains reference manuals, specifications and protocols, technical notes on programming techniques and supplemental documentation, sample code and

files, development tools and software applications.

Regular Updates & Upgrades

Members will automatically receive updates to technical notes, development tools or development software, including any upgrades to the PostScript SDK.

For a complete overview of this program, see page 5 of this pamphlet.

► Adobe Graphics and Publishing Developers Program

The annual fee for this program is \$195 (*The fee for countries* outside the U.S. and Canada is \$395*). This program is for one individual to receive the following benefits. Only this contact may call for technical support or to order software products at a discount.

Technologies Supported

Plug-in API's and file formats for Adobe Illustrator, Adobe Photoshop, and Adobe Premiere, PageMaker, and After Effects.

Basic Membership

This includes the monthly newsletter mailing and discounts.

Technical Support

A member in this program is entitled to 3 developer technical support cases per year at no additional charge. In addition, 3 cases may be purchased for \$195. Developer technical support may be provided via phone, e-mail or fax.

Graphics and Publishing Developers Kits

Software developers kits for Adobe Photoshop, Adobe Illustrator, Adobe Premiere, PageMaker and After Effects include documentation and sample code that provide the plug-in developer with everything needed to take advantage of the full set of functionality within the plug-in interfaces.

Regular Updates & Upgrades

Members will automatically receive updates for all of the software developers kits.

For a complete overview of this program, see page 7 of this pamphlet.

► Adobe Frame Products Developers Program

The annual fee for this program is \$1,000 (*The fee for countries* outside the U.S. and Canada is \$1,200*). This program is for one individual to receive the following benefits. Only this contact may call for technical support or to order software products at a discount.

Technologies Supported

Frame Application Program Interface (API) for FrameMaker, FrameMaker+SGML, and FrameViewer enables you to create API clients with other applications such as a database, document management systems, CAD tools, User Interface, automation, Database publishing, and HTML conversion.

Basic Membership

This includes the monthly newsletter mailing and discounts.

Technical Support

A member in this program is entitled to 5 developer technical support cases per year at no additional charge. In addition, individual cases may be purchased for \$125. Support packages are available in sets of 5 cases for \$500 and 10 cases for \$1,000. Developer technical support may be provided via phone, e-mail or fax.

Adobe Frame Developers Kit

Developer kit includes everything you need for creating programs that can enhance or control FrameMaker, FrameMaker+SGML, and FrameViewer.

Regular Updates & Upgrades

Members will automatically receive updates for all of the Frame Developers Kits

For a complete overview of this program, see page 9 of this pamphlet.

► Adobe Acrobat Developers Program

There are several options in this program and the annual fee varies depending on the option you choose.

Option #1. Acrobat Software Development Kit

The annual fee for this plan is \$495 (*The fee for*

countries outside the U.S. and Canada is \$695*). This program is for one individual to receive the following benefits. Only this contact may call for technical support or to order software products at a discount.

Technologies Supported

Acrobat Viewer Plug-ins, Interapplication Communication (IAC) (Apple events, OLE, DDE) Portable Document Format (PDF) file format, and pdfmark operator.

Basic Membership

This includes the monthly newsletter mailing and discounts.

Technical Support

A member in this program is entitled to 5 developer technical support cases per year at no additional charge. Additional cases may be purchased for \$125 per case or a 5 Pack for \$500 or 10 Pack for \$1,000. Developer technical support is available via phone, e-mail or fax.

Acrobat Plug-Ins SDK

This SDK provides the information needed to develop Acrobat viewer plug-ins, and to control the Acrobat viewers, the PDF Writer print driver and the Acrobat search plug-in using Interapplication Communication (IAC) interfaces such as Apple events, OLE, OLE Automation, and DDE. This SDK contains a complete set of documentation, header files, and sample code.

Regular Updates & Upgrades

Members will automatically receive updates for the Acrobat Plug-Ins SDK.

Option #2. “Integrating Applications with Adobe Acrobat Products using Interapplication Communication” Class.

The fee for this one day class is \$200. Call (408) 536-9000 for more information on this class or visit our World Wide Web site at <http://www.adobe.com>. Look under Support & Services for Developer Relations. Under Developer Relations go to Adobe Developer University where you will find class descriptions, dates, availability, and an application.

Option #3. “Developing Adobe Acrobat Exchange Plug-ins” Class.

The fee for this two day class is \$400. Please call (408) 536-9000 for more information on this class or visit our World Wide Web site at <http://www.adobe.com>. Look under Support & Services for Developer Relations. Under Developer Relations go to Adobe Developer University where you will find class description, dates, availability, and application.

Option #4. Acrobat Consulting Services

On-site consulting services are available through Adobe to provide custom engineering resources. This service is available for \$200 per hour, \$1,200 per day, or \$4,000 per week, plus travel and living expenses. Consulting services are scheduled on an ‘as available basis.

Option #5. Integrator Program

Allows integrators to purchase Acrobat Exchange in quantities directly from Adobe. Call 408-536-9000 for more information.

Option #6. Reader Integration Program

Allows development and distribution of plug-ins for Acrobat Reader under certain restrictions. Call 408-536-9000 for more information.

For a complete overview of this program and the classes, see page 10 of this pamphlet.

The Adobe Developers Association:

In the USA, Canada and outside of Europe contact:

Adobe Developers Association
Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
ADA Hotline: 408.536.9000
fax: 408.536.6883
faxYI: 206.628.5737
technical questions, email: devsup-person@adobe.com
membership questions, email: ada@adobe.com
order information, email: devorder@adobe.com

In Europe contact:

Adobe Developers Association
Europlaza
Hoogoorddreef 54a
1101 BE Amsterdam Z-O
The Netherlands
ADA Helpdesk: +44.131.458.6800;
fax: +44.131.458.6801
email: euroADA@adobe.com



Adobe Developer University

Offering Developer Training Courses for
Adobe® Acrobat® and FrameMaker®+SGML®

Adobe Acrobat Developer Camp Course

Class One: Integrating Applications with Adobe Acrobat Products using Interapplication Communication

Length: One day

Cost: \$200

Class Two: Developing Adobe Acrobat Exchange Plug-ins

Length: Two days

Cost: \$400

1996/1997 Acrobat Developer Camp Class Schedule

	IAC Class	Plug-In Class
October	29	30 & 31
November	19	20 & 21
December	10	11 & 12
January	28	29 & 30
February	25	26 & 27

*We strongly suggest that plug-in developers attend the entire three-day course.

***Graphic Applications and Publishing Developer Kitchens available for:
After Effects®, Illustrator®, PageMaker®, Photoshop® and Premiere®***



FrameMaker+SGML Developer Training

Authoring & Editing (2 days)	August 12- 13	\$1,000
Developing Structure & Styles (3 days)	August 14 - 16	\$1,500
Developing FDK Application (3 days)	August 19-23	\$2,500

For further information regarding class enrollment, schedule, location and availability, send e-mail to
Adobe Developer University at adu@adobe.com or call 408-536-9000.

European countries should contact our European Developers Association for a list of current classes. Please call +44-131-458-6800 or email euroADA@adobe.com

Adobe® Developers Association

345 Park Avenue, San Jose, CA 95110-2704
Phone 408 536.9000 Fax 408 536.6883

Membership Application

Please complete this form for enrollment in Adobe's Developer Programs.

Member Information

Please print, or attach your business card. As your group's contact, you will receive the software development kit and all membership information.

Contact Name		E-mail (required)	
Title		Company	
Street Address			
City	State/Province	ZIP/Postal Code	Country
Telephone	Fax	Company URL	

Background Information

List your product(s) or area of development. Attach literature or supply information about your company's background and how your product(s) will use Adobe technology.

What is your objective in working with the Adobe Developers Association?

What operating environment does your product(s) currently support? Select all that apply.

- | | | | | | | |
|-------------------------------------|--|----------------------------------|---|--------------------------------|--|-------------------------------|
| <input type="checkbox"/> Macintosh® | <input type="checkbox"/> Microsoft® Windows® | <input type="checkbox"/> MS-DOS® | <input type="checkbox"/> X Window System™ | <input type="checkbox"/> OS/2® | <input type="checkbox"/> NeXTSTEP™ | <input type="checkbox"/> VMS™ |
| <input type="checkbox"/> UNIX® | <input type="checkbox"/> SunOS™/Solaris® | <input type="checkbox"/> HP | <input type="checkbox"/> IBM® | <input type="checkbox"/> DEC™ | <input type="checkbox"/> Silicon Graphics® | |

Method of Payment

<input type="checkbox"/> Check	<input type="checkbox"/> Money Order	<input type="checkbox"/> American Express	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA
Credit Card Number		Expiration Date		
Cardholder Name		Signature		

Payment Terms:

- | | |
|--|--|
| • Check payments must be made in the form of a company check, cashier's check, or money order. | • Sorry, we cannot accept purchase orders. |
| • Make check or money order payable to Adobe Systems Incorporated. | • All prices are listed in U.S. dollars and payment must be in U.S. funds. |

If credit card billing address is different from the shipping address you provided on page one, please fill out the following:

Street Address			
City	State/Province	ZIP/Postal Code	Country

* NOTE: This entire application must be completed before membership can be approved.

European countries should contact our European Developers Association for all programs except the Frame Products Program. Please call +4 1-131-458-6800 for more information.

Annual Membership

Please select the developer program(s) you would like to join by checking the appropriate box to the left of the program name.

Note: All prices are in U.S. dollars.

<input type="checkbox"/> Basic Membership Program	\$145 U.S./Canada (\$345 rest of world)	_____
<input type="checkbox"/> PostScript® Technologies Program	\$395 U.S./Canada (\$595 rest of world)	_____
<input type="checkbox"/> Adobe Graphics and Publishing Program	\$195 U.S./Canada (\$395 rest of world)	_____
If you are joining this program, we require the following additional information. Please select the Adobe application(s) for which you will be developing plug-ins:		
<input type="checkbox"/> Adobe Illustrator®	<input type="checkbox"/> Adobe Photoshop®	<input type="checkbox"/> Adobe Premiere®
<input type="checkbox"/> Adobe PageMaker®	<input type="checkbox"/> Adobe After Effects™	
You may purchase an additional support package, which includes three support cases. Just select the option below.		
<input type="checkbox"/> 3-case technical support package for \$195 U.S. (available for this program only).		_____
<input type="checkbox"/> Adobe Frame® Products Program	\$1,000 U.S./Canada (\$1,200 rest of world)	_____
If you are joining this program, we require the following additional information. Please select the Adobe application(s) for which you will be developing plug-ins:		
<input type="checkbox"/> FrameMaker®	<input type="checkbox"/> FrameMaker+SGML™	<input type="checkbox"/> FrameViewer®
With what will you be doing integration?		
<input type="checkbox"/> MIF	<input type="checkbox"/> MML	<input type="checkbox"/> Frame Developer's Kit™
<input type="checkbox"/> Adobe Acrobat® Plug-in Program	\$495 U.S./Canada (\$695 rest of world)	_____
<input type="checkbox"/> Adobe Acrobat Reader Plug-In Program	\$5,000 U.S./Canada (\$5,200 rest of world)	_____
An Acrobat Reader Plug-In Contract is also required. A PDF version of this contract is available on our World Wide Web site at http://www.adobe.com on the Developer Relations pages under Support & Services. Or call our FaxYI fax-response system at 206-628-5737 and request document #1234.		
<input type="checkbox"/> Adobe Integrator Program		
Membership in the Acrobat Developer Program is not required for joining the Acrobat Integrator Program. Developers must sign an Integrator Contract to be eligible to purchase Acrobat Exchange™ under this program. A PDF version of this contract is available on our World Wide Web site at http://www.adobe.com on the Developer Relations pages under Support & Services. Or call our FaxYI fax-response system at 206-628-5737 and request document #1235. Please review, sign, and return it to Adobe by mail. When the contract has been signed and payment received, we will send you a Golden Master Kit from which copies can be made.		
The Acrobat Integrator Program offers two options. Please select from the following:		
Acrobat Exchange only (no PDF Writer; no Acrobat Search)	Acrobat Exchange , with PDF Writer and Acrobat Search	
<input type="checkbox"/> 100 Pack \$3,000 U.S./Canada (\$3,200 rest of world)	<input type="checkbox"/> 100 Pack \$7,040 U.S./Canada (\$7,240 rest of world)	
<input type="checkbox"/> 500 Pack \$13,500 U.S./Canada (\$13,700 rest of world)	<input type="checkbox"/> 500 Pack \$31,200 U.S./Canada (\$31,400 rest of world)	
<input type="checkbox"/> 1,000 Pack \$25,000 U.S./Canada (\$25,200 rest of world)	<input type="checkbox"/> 1,000 Pack \$54,400 U.S./Canada (\$54,600 rest of world)	_____
<input type="checkbox"/> Additional Technical Support Packages		
Additional technical support cases can be purchased in quantities of 1-, 5-, or 10-case packages. You may purchase them now or at any time during your membership. If you would like to purchase additional support packages now, please select from the options below:		
<input type="checkbox"/> 1-case technical support package for \$125	<input type="checkbox"/> 5-case technical support package for \$500	
<input type="checkbox"/> 10-case technical support package for \$1,000		_____
<input type="checkbox"/> Shipping		
Shipping is 2-day UPS in the U.S. and DHL International for Canada and the rest of world.		
U.S.: \$6.50	Canada: \$12.50	Rest of World: \$16.00
<input type="checkbox"/> Sales Tax		
Sales tax: AZ,* CA, CO,* CT,* DC, FL,* GA, IL, IN,* KS,* MA, MD, MI, MN, MO, NC,* NJ, NM,* NY,* OH, PA,* RI, TN,* TX,* VA, WA,* and WI* add appropriate sales tax. (*In these states, taxable amount must include shipping cost.) If tax exempt, please include a valid certificate of tax exemption.		

Total _____

Signature and Agreement

I certify that the information provided in this application is, to the best of my knowledge, true and correct. The Adobe Systems Incorporated Developers Association is intended for development teams who are using Adobe technologies (the PostScript page description language, Adobe Acrobat, Adobe Type Manager®, Adobe Frame Products, or plug-ins for Adobe After Effects, Adobe Illustrator, Adobe PageMaker, Adobe Photoshop, or Adobe Premiere) to be compatible or in conjunction with their products. Adobe reserves the right to modify the terms and conditions of the Adobe Developers Association program and, at any time in its discretion, may revoke your participation in this program.

_____	_____
Name	Title
_____	_____
Signature	Date

Return to

Adobe Systems Incorporated
Attn: Adobe Developers Association
345 Park Avenue
San Jose, CA 95110-2704

Fax: 408 536.6883
Attn: Developers Association

Remember to


- Complete the entire application.
- Include the company and product information requested on page one.
- Sign the agreement above.
- Include payment or credit card information.

Dear Software Developer,

Firstly, thank you for your interest in the Adobe Developers Association.

Enclosed you will find the following:

- [Descriptions of our available programmes, their pricing and benefits to software developers](#)
- [Datasheets with specific information about the various programmes/software development kits and related products](#)
- [Developer training course information](#)

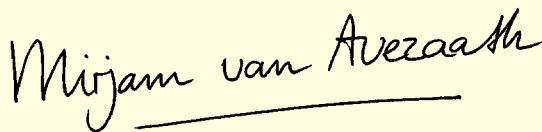
 Developers working with Display PostScript™ should contact one of the following companies, who are responsible for the distribution of the Display PostScript NX software and development products for Sun and HP systems. These products have been developed by Adobe Systems in conjunction with Visual Edge Software.

Protek, tel: +44.1628.75959, e-mail: info@protek.co.uk

Bluestone, tel: +1.609.727.4600, e-mail: blustone!info@uunet.uu.net

I hope the enclosed information will be useful to you and if you have any further questions, please do not hesitate to contact the ADA Helpdesk on: +44.131.458.6800, or by e-mail at: euroADA@adobe.com.

Yours sincerely,



Mirjam van Avezaath
Manager, Adobe Developers Association

The Adobe Developers Association is intended for third-party software developers who are interested in using Adobe technology in conjunction with their products. The literature and services provided by the association support developers and keep them up-to-date as they work with Adobe® technology. We publish technical information about all our products and technologies, including the PostScript® language, Adobe Acrobat®, Adobe Type Manager®, Adobe Printer Drivers for Macintosh® and Windows®, the Adobe Type Library, Adobe Illustrator®, Adobe Photoshop®, Adobe Premiere®, PageMaker®, After Effects® plug-in APIs. We encourage you to take advantage of these services and let us help you in the development process.

HOW TO JOIN

The Adobe Developers Association offers four separate programmes:

- Basic Membership Programme
- Adobe PostScript Technologies Programme
- Adobe Acrobat Plug-in Developer Programme
- Adobe Graphics and Publishing Developer Programme

Please review the descriptions on the following pages to see which programme is best suited to your area of development. **Please note that all programmes include the Basic Membership Programme benefits, at no additional charge.**

To join any of the above programmes, just complete the ADA application form. If you decide to join more than one programme, you will receive a \$100 discount on the second and subsequent programmes. For more information regarding the Adobe Developer Programmes, or if you have any questions, please e-mail us at: euroADA@adobe.com. Alternatively, you can call us at +44-131-458-6800 or fax us at +44-131-458-6801, attention: Adobe Developers Association.

All programmes include the Basic Membership Programme benefits. Each membership is for one individual, and only that individual may call for technical support or to order software products at a discount.

I. Basic Membership Programme. The annual fee for this programme is \$145.

Technologies Supported. None. This programme is for receiving general information only. To receive support on a specific technology, you must join one of the specific programmes.

Monthly Newsletter Mailing. The ADA News keeps members informed of new technologies, questions and answers, training course schedules and conference locations where members can meet the developer support team. With the newsletter, members also receive order forms for technical literature, notification of new technical documents, new product announcements, and other timely information.

Discounts. Members receive discounts on Adobe application software (some restrictions apply). Each member is responsible for registering the products received and for purchasing upgrades through the normal procedures. Members are also entitled to a 25% discount on Adobe's own technology training classes.

II. Adobe PostScript Technologies Programme. The annual fee for this programme is \$395.

Technologies Supported. PostScript language, Adobe Printer Drivers for Macintosh® and Windows®, Adobe Type Manager, Type 1 and Far Eastern font technologies, and PostScript Printer Description (PPD) and Adobe Font Metric (AFM) files.

Technical Support. Members in this programme are entitled to five developer technical support cases per year at no additional charge.

PostScript Software Development Kit. The PostScript Software Development Kit (SDK) helps developers take advantage of the wide variety of benefits that the PostScript language has to offer. It contains reference manuals; specifications and protocols; technical notes on programming techniques and supplemental documentation, sample code and files, development tools, and software applications. The SDK is provided free of charge to members of this programme.

Regular Updates and Upgrades. Periodically members receive free updates to technical notes, development tools, or development software, including any upgrades to the PostScript SDK.

III. Adobe Acrobat Developer Programme. The annual fee for this programme is \$1,500.

Technologies Supported. Interapplication Communication (IAC), including Apple events, OLE, DDE and Lotus Notes® F/X; Portable Document Format (PDF); pdfmark operator; command-line and initialisation file interfaces; the information needed to design and develop Acrobat Plug-ins as products or as part of integration with a retail custom application, as well as all of the software, documentation and code.

Technical Support. Members in this programme are entitled to five developer technical support cases per year at no additional charge.

Acrobat Software Development Kit. This SDK provides the information needed to control the Acrobat Viewers, the PDFWriter printer driver and the Acrobat Search Plug-in using Interapplication Communication interfaces such as Apple events, OLE, OLE Automation, and DDE. Also provided is a complete suite of Adobe Acrobat products so that developers can test their applications to ensure compatibility.

Regular Updates and Upgrades. Periodically members receive free updates to technical notes, development tools or development software, including any upgrades to the Acrobat SDK.

Further information about the Acrobat SDKs can be found in the Acrobat Developer Information Kit, which is available on the Adobe Bulletin Board System (Tel: +44-131-458-4666) or on World Wide Web at <http://www.adobe.com/Support/ADA.html>

Adobe Acrobat Licensing Programme for Developers.

The Adobe Developers Association has a special licensing programme for its developers; the Adobe Acrobat Reader Plug-in Programme. Please call us at +44-131-458-6800 for more information about this programme.

IV. Adobe Graphics and Publishing Developer Programme. The annual fee for this programme is \$195.

Technologies Supported. Plug-ins APIs and file formats for Adobe Illustrator, Adobe Photoshop Adobe Premiere, Adobe PageMaker, and Adobe After Effects®.

Technical Support. Members in this programme are entitled to three developer technical support cases per year at no additional charge.

Graphic Applications Plug-in Development Kits. Plug-in kits for Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe PageMaker, and Adobe After Effects include documentation and sample code that provide plug-in developers with everything they need to take advantage of the full set of functionality within the plug-in interfaces.

Regular Updates and Upgrades. Periodically members receive free updates for all the software development kits.

Support Programme Pricing

	USD	GBP	DEM	BEF	DFL	FFR	CHF	ATS	SEK	PTS	ITL
I. Basic Membership Programme	145	90	220	4,520	250	755	185	1,550	1,075	18,330	225,300
II. Adobe PostScript Technologies Programme	395	245	600	12,315	675	2,055	500	4,220	2,925	49,930	613,750
III. Adobe Acrobat Plug-in Developer Programme	1,500	930	2,280	46,770	2,565	7,800	1,905	16,020	11,100	189,600	2,330,700
IV. Adobe Graphics and Publishing Developer Programme	195	120	295	6,080	335	1,015	250	2,085	1,445	24,650	302,990
Reduction on second and subsequent programmes	100	60	150	3,115	170	520	125	1,070	740	12,640	155,380

Adobe Developers Association Programme Benefits

	Technologies Supported	Annual Fee (US\$)	Newsletter Mailing	Discounts on Most Adobe Retail Products	Developer Technical Support*	Software Development Kits (SDKs) or Other Resources	Regular Updates and Upgrades
I. Basic Membership Programme	None	\$145	Yes	Yes	N/A	No	No
II. Adobe PostScript Technologies Programme	Adobe PostScript, ATM™, Printer Drivers, Type 1 and Far Eastern font technologies, PPD and AFM files	\$395	Yes	Yes	5 cases per year	Adobe PostScript SDK	Yes
III. Adobe Acrobat Plug-in Developer Programme	IAC, PDF, Acrobat Plug-in API	\$1,500	Yes	Yes	5 cases per year	Adobe Acrobat Plug-ins SDK	Yes
IV. Adobe Graphics and Publishing Developer Programme	Plug-ins APIs for Adobe Photoshop Adobe Premiere Adobe Illustrator Adobe PageMaker Adobe After Effects	\$195	Yes	Yes	3 cases per year	Adobe Photoshop Adobe Premiere Adobe Illustrator Adobe PageMaker Adobe After Effects Plug-in Developer Kits	Yes

Developer Marketing Opportunities. Adobe offers marketing assistance to plug-in developers worldwide. In Europe, we have the Adobe Shop catalogue, which is mailed to our registered end-user database. Developers can advertise their plug-ins or accessories for Adobe products free of charge in this catalogue. Call Yvonne French for more information at +44-131-458-2155 or e-mail her at yfrench@adobe.com. If developers want to market their plug-ins outside Europe, they can contact Mike Farrell at +1-415-962-2945 or e-mail him at mfarrell@adobe.com

Application Form — Adobe Developer Programmes

Basic/PostScript/Acrobat/Graphic Programmes

Customer Information

Please print, or attach business card.

Contact Name: _____ Title: _____

Company: _____

Address: _____

Country: _____

Tel: _____ Fax: _____ E-mail: _____

Background Information

Please list your product(s) or area of development. Attach literature or supply information about your company's background and how your product(s) will utilise Adobe technology.

- ☐ Electronic Publishing ☐ Desktop Publishing ☐ Image Editing ☐ Printer Drivers ☐ Graphics ☐ Pre-press
☐ Document Management ☐ CD Publishing ☐ On-line Systems ☐ Display PostScript ☐ Fonts

Which operating environments do your products currently support? ☐ MS-DOS* ☐ MS Windows* ☐ Macintosh* ☐ UNIX*

What is your objective in working with the Adobe Developers Association? _____

Order Information

Please make your selection from the following Adobe Developer Programmes.

Basic Membership Programme	\$ 145*	_____
PostScript Technologies Programme	\$ 395*	_____
Acrobat Plug-in Software Development Kit	\$ 1,500*	_____
Graphics and Publishing Developer Programme	\$ 195*	_____

Please note that the Basic Membership Programme benefits are included in all other programmes!

Subtotal _____

VAT _____ VAT Number: _____

TOTAL _____

[More information about VAT requirements in your country](#)

*For prices in other currencies, please see [Support Programme Pricing](#). If you join more than one programme, you receive a \$100 discount on the second and subsequent programmes

Payment Information

☐ Cheque (Payable to Adobe Systems Direct Ltd) ☐ Mastercard/Access/Eurocard ☐ VISA

Credit Card Number: _____ Issue date: _____

Cardholder Name: _____ Expiry date: _____

Signature: _____

Signature and Agreement

I certify that the information provided in this application is, to the best of my knowledge, true and correct. The Adobe Developers Association is intended for development teams who are using Adobe technologies (the PostScript page description language, Display PostScript™ System, Adobe Acrobat, Adobe Type Manager, or Plug-ins for Adobe Illustrator, Photoshop, or Premiere) to be compatible and in conjunction with their products. Adobe reserves the right to modify the terms and conditions of the Adobe Developers Association programme and, at any time at its discretion, may reject or revoke your participation in this programme.

Name: _____ Title: _____

Signature: _____ Date: _____

Return to: **Adobe Developers Association, P.O. Box 12356, Edinburgh EH11 4GJ, Great Britain Tel: +44-131-4586800, Fax: +44-131-4586801**

VAT Information

Please read this information carefully before filling in the ADA Membership Application Form

If you are a resident of the following EC countries, in which Adobe Systems Direct Ltd is locally registered for VAT, please add VAT to your order subtotal at the prevailing rate as follows:

UK	17.5%
Ireland	21%
France	20.6%
Sweden	25%
Germany	15%

For residents of the **Netherlands**, if you can provide a Dutch VAT Number, then no VAT should be added. Otherwise, as local VAT registration is held, Dutch VAT at 17.5% must be added.

For residents of **Belgium**, local VAT at 20.5% must be added in all cases as local VAT registration is held. However, if you have a Belgian VAT Number, please quote this on your order form as we are required by Belgian legislation to show your VAT Number on our invoices.

For residents of **EC Countries other than those shown above**, if you can provide your local VAT Number then no VAT should be added. Otherwise, UK VAT at the current rate of 17.5% must be added.

For residents of **all other (non EC) countries**, net prices only will apply. (However you will be responsible for any local import duties and tariffs).

All VAT rates quoted above are as required by the local VAT legislation in force at the time of printing. Please note that any changes in local rates will be applied as necessary and may result in orders being held pending further payment. In addition any changes in EC membership or legislation, or the local VAT status of Adobe Systems Direct Ltd will also result in VAT changes being applied without prior notification.

Where no VAT is added due to the provision of a local VAT number, please note that it is then the responsibility of the purchaser to account for any local acquisition VAT.

Adobe Systems Europe offers the following programme of training courses aimed at those who wish to learn about Adobe's technologies.

PostScript Courses

Practical Issues in PostScript Systems (1 day—\$400)

This course is suitable for anyone who needs to understand how the PostScript™ language is used within a desktop publishing system. Students are given an overview of the PostScript language, along with an explanation of system issues such as fonts, Encapsulated PostScript, printer drivers, etc.

No prior knowledge of PostScript is required.

The PostScript Language—Level 1 (3½ days—\$1,600)

This is a programming course that teaches the basic details of the PostScript language. Subjects covered include the PostScript imaging model, stacks, dictionaries, line art, images and text.

No prior knowledge of PostScript is required, but a familiarity with another programming language would be an advantage.

The PostScript Language—Level 2 (1½ days—\$800)

This programming course teaches the advanced features that were introduced in Level 2 of the PostScript language. The topics include forms, patterns, device-independent colour, data compression, the page device and the resource mechanism.

It is assumed that students already have a knowledge of PostScript equivalent to that provided by the PostScript Level 1 course.

Adobe Acrobat™ Developer Courses

An Introduction to Developing with Adobe Acrobat (1 day—\$400)

Provides an introduction to the mechanisms whereby developers can integrate Adobe Acrobat into their systems. The topics include an overview of the Acrobat family of products, pdfmark, Distiller Params, OLE, DDE and Apple® Events.

No prior knowledge of Acrobat is assumed, but this is a technical course that requires students to be experienced with the concepts of application development on either Macintosh® or Windows™ platform.

Developing Adobe Acrobat Plug-ins (2 days—\$800)

The plug-in API that is a feature of Acrobat 2.0 is described in detail, and students are taken through the process of designing and writing sample plug-ins. Also included is an introduction to PDF file structure.

Those attending should be competent programmers in C or C++ on either the Macintosh or Windows platform and must be members of the Acrobat Plug-ins SDK developers programme, which is available from the Adobe Developers Association.

All courses include hands-on practical exercises and are taught in English. The course fee includes lunch and refreshments, student notes and, where appropriate, technical documentation.

Technical Training

Training Course Schedule 1996

March

1st	Practical Issues in PostScript Systems
4th-7th	The PostScript Language—Level 1 (ends on 7th at 12.30)
7th-8th	The PostScript Language—Level 2 (starts on 7th at 13.30)

May/June

31st May	Practical Issues in PostScript Systems
3rd-6th June	The PostScript Language—Level 1 (ends on 6th at 12.30)
6th-7th June	The PostScript Language—Level 2 (starts on 6th at 13.30)

August/September

30th August	Practical Issues in PostScript Systems
2nd-5th September	The PostScript Language—Level 1 (ends on 5th at 12.30)
5th-6th September	The PostScript Language—Level 2 (starts on 5th at 13.30)

November/December

29th November	Practical Issues in PostScript Systems
2nd-5th December	The PostScript Language—Level 1 (ends on 5th at 12.30)
5th-6th December	The PostScript Language—Level 2 (starts on 5th at 13.30)

All courses are held in Amsterdam, the Netherlands, except for the PostScript courses in August/September 1996, which will be held in London, United Kingdom. For dates of the Adobe Acrobat developer courses, please contact Iris Braam at the following telephone and fax numbers:

Tel: +31-20-65 11 252
Fax: +31-20-65 11 313

Please also telephone or fax these numbers for bookings of the PostScript training courses.

Members of the Adobe Developers Association and Adobe's OEM partners qualify for a discount on the course fees. Please enquire for details.

Training Course Registration Form

Customer Information

Please print or attach business card.

Contact Name: _____ Title: _____

Company: _____

Street Address: _____

City: _____ Postal Code: _____ Country: _____

Tel: _____ Fax: _____ E-mail: _____

YES, I would like to register for the following course(s) at Adobe Systems:

PostScript™ Courses

☐ Practical Issues in PostScript Systems

☐ The PostScript Language—Level 1

☐ The PostScript Language—Level 2*

* It is assumed that students already have a knowledge of PostScript equivalent to that taught in the PostScript Level 1 course.

Adobe Acrobat™ Developer Courses**

☐ An Introduction to Developing with Adobe Acrobat

☐ Developing Adobe Acrobat Plug-ins***

I would like to work on

☐ Macintosh®

☐ Windows™

** These courses are held at regular times, please call +31-20-65 11 252 for more information about the dates

*** Students attending this course must be members of the Acrobat Plug-ins SDK developers programme, which is available from the Adobe Developers Association.

I would like to attend the course on the following date(s): _____

☐ Yes, we are an Adobe OEM

☐ Yes, we are a member of the ADA; our number is: _____

Return to: **Adobe Developers Association**
Europlaza
Hoogoorddreef 54a
1101 BE Amsterdam Z.O.
The Netherlands
Fax: +31-20-65 11 313

I understand that I will be subject to a cancellation fee of 25% of the course fee if I cancel less than one week before the course starts.